

ENHANCING COLLABORATION AND METHODOLOGY IN FEEDBACK SYSTEMS USING CONVERSATIONAL TECHNOLOGY

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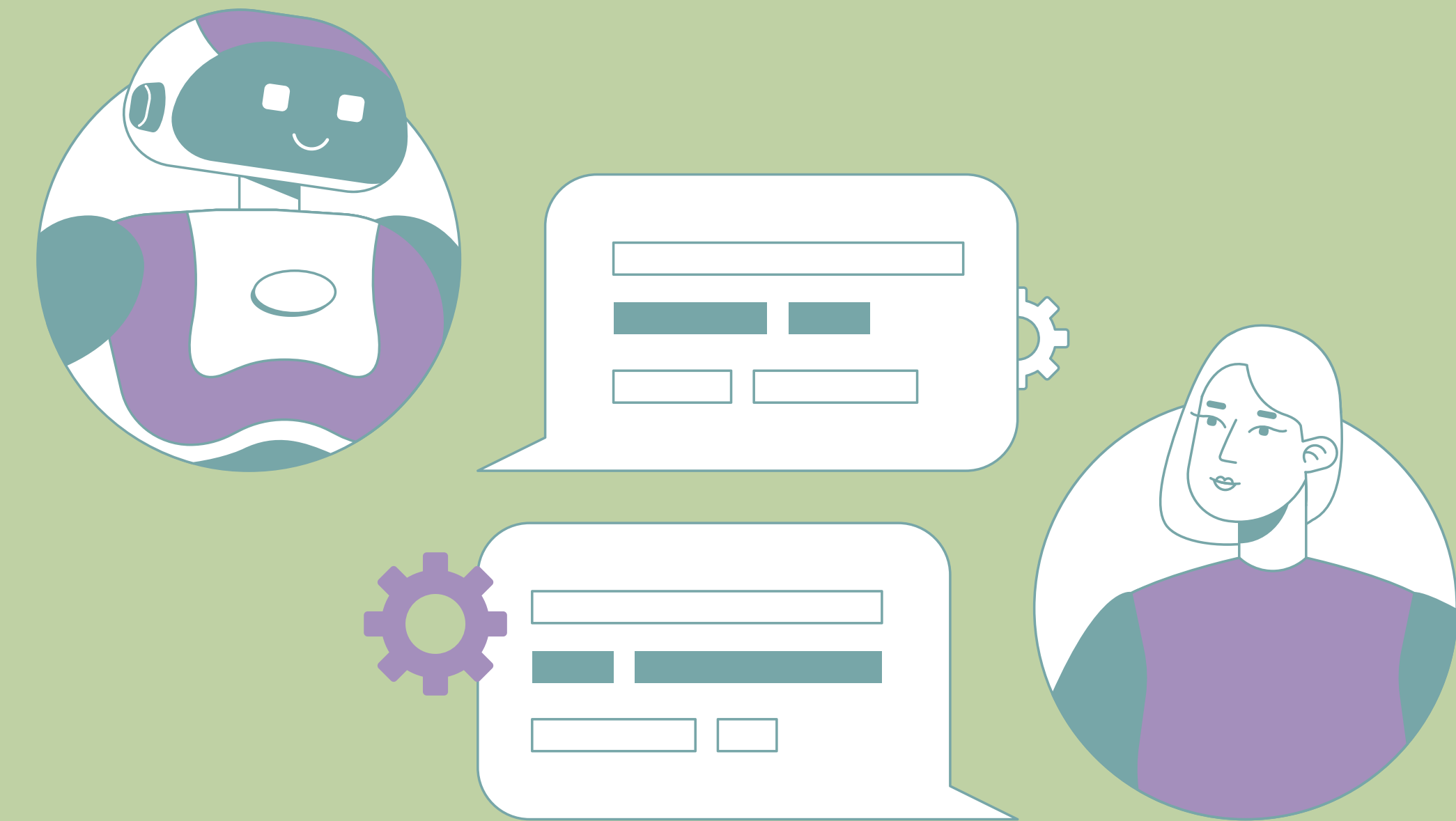
AIM

Using a conversational technology in the research methodology to increase questionnaires responses in our Gradstart research project.

DATA COLLECTION

GradStart nurses were introduced to the conversational technology "Danny" by;

- Using a catchy introduction of himself at Gradstart orientation
- Following the Gradstart progress throughout their Gradstart year.



FINDINGS

"Danny" reduces human errors in feedback systems thus promoting fair evaluations.

84%

Engagement in survey responses



54%

Completion rate vs conventional survey (16.6%)



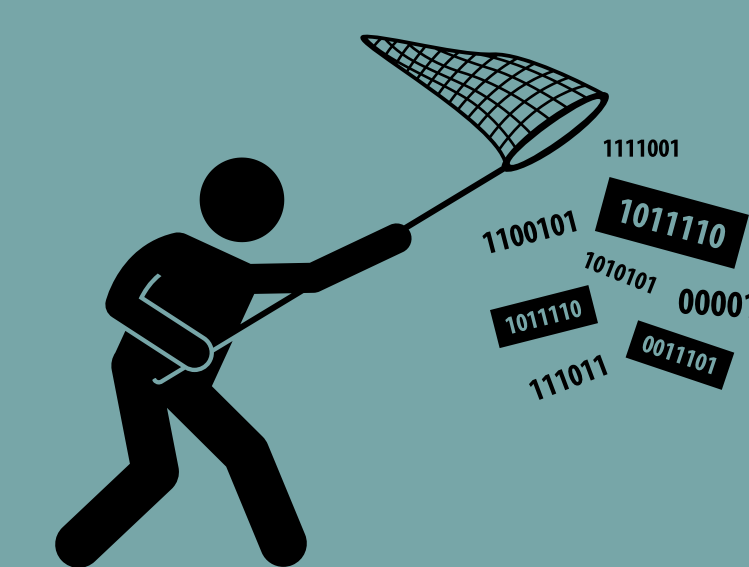
"Danny" integrated seamlessly with existing methodologies in the Gradstart research.

"Danny" is able to manage large volumes of feedback reducing handling time by the principle researcher.



CONCLUSION

- Consistent data capture
- Minimise conscious bias
- Harvests diversity when collecting feedback



In conclusion, the diversity of the graduate nurse and the innovative models of obtaining feedback has proven successful comparing to the traditional method.