Using digital surveillance to improve engagement with developmental checks in South Western Sydney: Experiences of parents and clinicians

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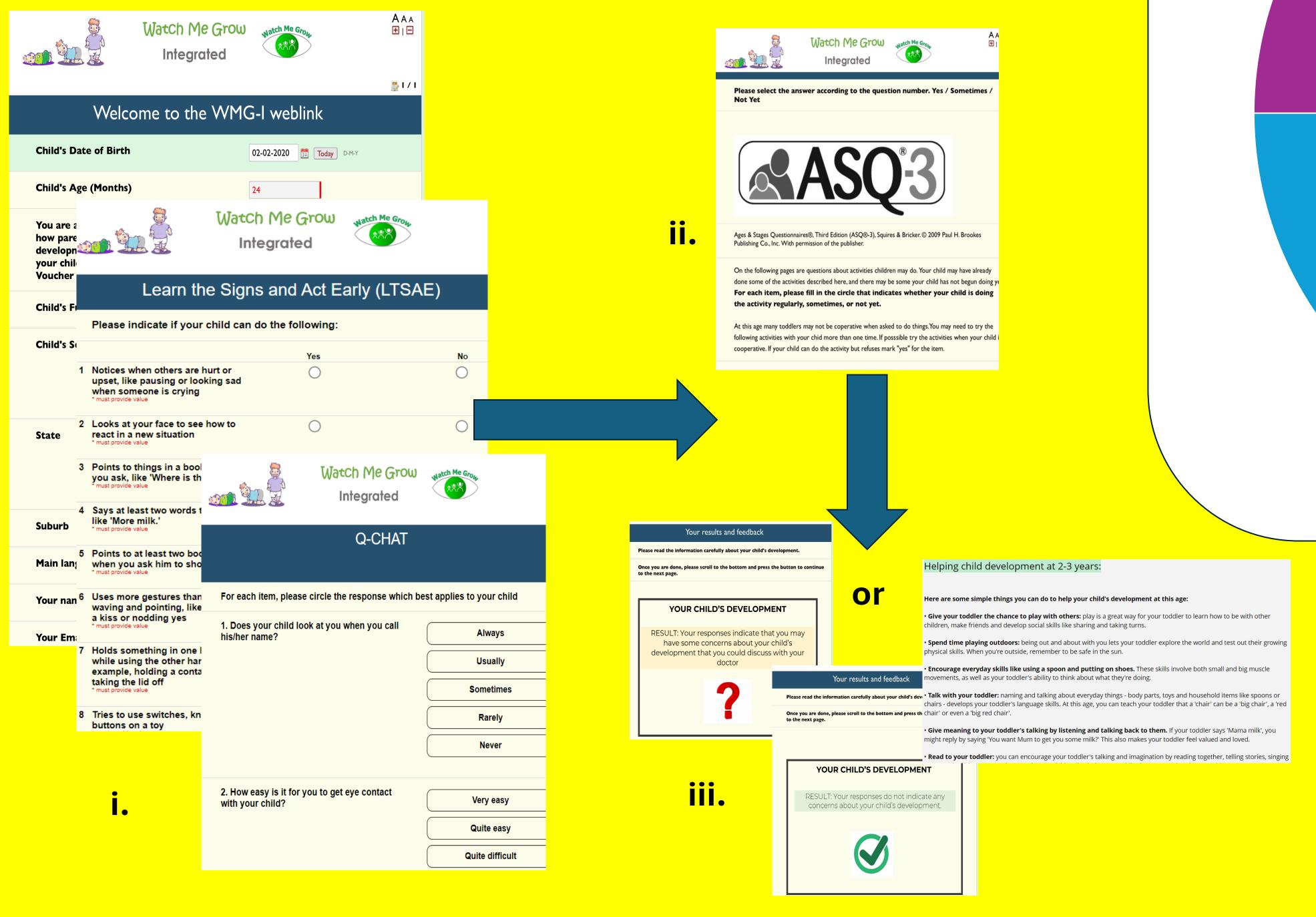
Introduction

- •Increasing prevalence of developmental disorders in early childhood poses a significant global health burden [1].
- •Around **one in five children** commence school with "developmental vulnerabilities". The rate is **double in disadvantaged communities** [2].
- •Uptake of developmental screening for toddlers is low [3].
- •This study evaluates screening outcomes using a webbased tool "Watch Me Grow" (WMG) in primary care settings.

Objective

Describe the experience of parents in South Western Sydney engaging with an innovative web-based tool ("Watch Me Grow", WMG) for developmental checks (see Figure 1.)

Figure 1. Flow of the WMG web-tool from i) primary screen, ii) secondary screen (if applicable), and iii) automated anticipatory guidance and recommendations



Method

Participants: Eleven parents were purposively sampled for semi-structured interviews from the larger sample of participants in a larger trial assessing child outcomes.

Procedure: Interviews were conducted in-person/online, audio-recorded, transcribed, de-identified, and coded using NVivo (V-14).

Analysis Plan: Data were analysed thematically.

Results

Our analysis identified four themes (illustrated below).

Positive benefits e.g., diagnostic assessment, access to services/early interventions

Acceptability of WMG to help detect concerns and/or validate parental concern

Privacy concerns/ stigma/ trust of health professional

Health literacy

Discussion and Conclusion

Providing an online developmental screening tool, with automated results, appears to support engagement with developmental screens for toddlers.

References

[1] AIHW, *Headline Indicators for Children's Health Dev & Wellbeing*, 2011: Canberra [2] Australian Early Development Census https://www.aedc.gov.au_[3] Eapen, V., et al. BMC Pediatrics, 2014. **14**(1): p. 234

Acknowledgements

With thanks to the study participants. This research is funded by NHMRC Partnership Project Grant APP1167374.